Bridgespan Publications

Major articles

How Philanthropy Can Support Systems-Change Leaders
Bridgespan.org, 1/14/2021
By Lija Farnham, Emma Nothmann, Zoe Tamaki, Nate Harding, and Cora Daniels

Elevating the Role of Faith-Inspired Impact in the Social Sector
Bridgespan.org, 1/28/2021
By Jeri Eckhart Queenan, Peter Grunert, and Devin Murphy

Building Strong, Resilient NGOs in India: Time for New Funding Practices
Bridgespan.org, 3/17/2021
By Pritha Venkatachalam, Donald Yeh, Shashank Rastogi, Anushka Siddiqui, Umang Manchanda, Kanika Gupta, and Roger Thompson

Back to the Frontier: Investing That Puts Impact First
Bridgespan.org, 4/2/2021
By Michael Etzel, Matt Bannick, Mariah Collins, Jordana Fremed, and Roger Thompson

Building High-Impact CSR Programs in India
Bridgespan.org, 4/14/2021
By Soumitra Pandey, Shashank Rastogi, Hari Haran, Anushka Siddiqui, Jackson Tse, and Bradley Seeman

Twin Engines for Propelling Social Impact
Stanford Social Innovation Review, 4/22/2021
By Ann Mei Chang and Laura Lanzerotti

How to Build Nonprofit Resilience: Three Strategies to Strengthen Organizations
Bridgespan.org, 5/26/2021
By Meera Chary and Bill Breen
This series on nonprofit resiliency includes three blogs and corresponding Conversation Starters:

- To Combat Adversity, Resilient Nonprofits Think Long and Short
  Conversation Starter:
  How to Begin Thinking Long and Short

- In a Crisis, Resilient Nonprofits Tap into Their Superpowers
  Conversation Starter:
  How to Put Your Organization’s Superpower to Work

- For Resilient Nonprofits, There Is Opportunity in Adversity
  Conversation Starter:
  How to Identify Risk While Seizing Opportunity

How Nonprofits Can Map Their Programs to Their Strategy
Bridgespan.org, 6/24/2021
By Michael Ciccarone, Preeta Nayak, Lindsey Waldron, Yonatan Arai, and Bradley Seeman

- A Guide to Using a Program Strategy Map
- Program Strategy Map Tool

Moving from Intention to Impact: Funding Racial Equity to Win
Bridgespan.org, 7/15/2021
By Michael McAfee, Josh Kirschenbaum, Laura Lanzerotti, Willa Seldon, Lyell Sakaue, and Cora Daniels

Disparities in Funding for African NGOs
Bridgespan.org, 7/29/2021
By Mosun Layode, Jan Schwier, Siya Hayi-Charters, Maddie Holland, and Soa Andrian
Bridgespan Publications

Major articles, continued

Race and Place-based Philanthropy: Learnings from Funders Focused on Equitable Impact
Bridgespan.org, 9/21/2021
By Debby Bielak, Darren Isom, Marion Michieka, and Bill Breen
This field report is broken into five parts:
  To Advance Equity and Justice, Funders Begin by Looking Inward
  When Funders Source the Wisdom of the Communities They Serve
  Building Community Power from Within
  Building Partnerships to Extend Funders' Resources
  Partnering with Public Institutions: Collaborating but also Advocating

Endow Black-Led Nonprofits
Stanford Social Innovation Review online, 11/1/2021
By William Foster and Darren Isom

Releasing the Potential of Philanthropic Collaborations
Bridgespan.org, 12/14/2021
By Alison Powell, Simon Morfit, and Michael John

Short articles and blogs

Four Ways a Nonprofit Board Can Support a Leadership Transition
Bridgespan.org, 1/19/2021
By Dave Moore

Four Skills Nonprofit Leaders Need to Lead through Uncertain Times
Bridgespan.org, 1/19/2021
By Meera Chary

Accelerating the Movement Toward Funding Practices That Strengthen Nonprofits
Bridgespan.org, 2/2/2021
By Jeri Eckhart Queenan and Jeff Bradach

To Make a Lasting Impact During the Biden Administration, Support Systems-Change Leaders
Inside Philanthropy, 2/9/2021
By Lija Farnham

The Landscape of Large-scale Giving by African Philanthropists in 2020
Bridgespan.org, 2/18/2021
By Siyasanga Hayi-Charters, Maddie Holland, Soa Andrian, and Jan Schwier

African Philanthropy Is Emerging as a Force. How Can It Increase Support to African NGOs?
Alliance Magazine, 3/11/2021
By Jan Schwier, Maddie Holland, Soa Andrian, and Siyasanga Hayi-Charters

It’s Time for Funders to Pay-What-It-Takes
India Development Review, 3/19/2021
By Donald Yeh, Pritha Venkatachalam, and Shashank Rastogi
Bridgespan Publications

Short articles and blogs, continued

A Framework for Considering Your Organization’s Equity Journey
Bridgespan.org, 3/30/2021
By Cora Daniels and Carole Matthews

Venture Capital’s Next Unicorn? Impact
Bridgespan.org, 3/30/2021
By Jordana Fremd and Michael Etzel

A Collaborative Effort to Solve India's Tribal Health Conundrum
Bridgespan.org, 4/16/2021
By Dr. Shailendra Kumar B. Hegde and Pritha Venkatachalam

Why Mainstream Private Equity Firms Should Consider Launching an Impact Investing Vehicle
Bridgespan.org, 4/21/2021
By Michael Etzel, Ben Morley, and Erica Kelly

How Nonprofits Can Power Innovation Beyond Their Core Programs
Bridgespan.org, 4/22/2021
By The Bridgespan Group

Why the World Needs Both ESG and Impact Investing
Bridgespan.org, 4/21/2021
By Stephanie Kater, Ben Morley, Jill Detrick-Yee, and Sebastian Gonzalez

Opinion: Maverick ‘Impact-First’ Investing Sits Between Philanthropy and Market-Rate Returns
MarketWatch, 4/28/2021 (updated 5/8/2021)
By Michael Etzel, Matt Bannick, and Mariah Collins

Building High-Impact CSR Programs in India
IndiaCSR, 4/28/2021
By Soumitra Pandey and Shashank Rastogi

Family Office Opportunities for Impact-First Investments in Racial Equity and Justice
ImpactAlpha, 5/2/2021
By Michael Etzel and Mariah Collins

What Drives Impact Investing in the Food and Agriculture Sector?
Bridgespan.org, 5/4/2021
By Stephanie Kater and Kate Collins

Four Practices to Build Stronger and More Resilient NGOs in India
Asian Venture Philanthropy Network, 5/11/2021
By Donald Yeh and Shashank Rastogi

It’s Time for Funders to Pay-What-It-Takes
The Times of India, 5/16/2021
By Donald Yeh, Shashank Rastogi, and Pritha Venkatachalam
(Picked up from India Development Review)

Back to the Frontier: Investing that Puts Impact First
Economic Inequality, Social Mobility, and Institutionalized Racism, Vol. 7 (2021). Solutions Innovations Journal, 6/29/2021

Voices: The Allure of Impact-First Investing
Financial Planning online, 7/15/2021
By Michael Etzel and Mariah Collins

Building Leaders Across an Entire Community
Bridgespan.org, 7/13/2021
By Meera Chary and Carole Matthews

How Much Money Does Philanthropy Need to Give to Fight Racial Equity?
The Chronicle of Philanthropy online, 7/15/2021
By Michael McAfee, Willa Seldon, and Laura Lanzerotti
Bridgespan Publications

Short articles and blogs, continued

Getting In the Game: How Wealthy Individuals and Families Can Bring Impact-First Investing Off the Sidelines
NextBillion.net, 7/23/2021
By Mariah Collins

How to Overhaul Grantmaking in India
Stanford Social Innovation Review online, 8/5/2021
By Pritha Venkatachalam, Donald Yeh, and Shashank Rastogi

Impact Investors and the Coming Energy Sector Transformation
Bridgespan.org, 8/23/2021
By Stephanie Kater, Erica Kelly, and Sam Whittemore

Impact Investing: Sector Themes
Bridgespan.org, 8/23/2021
By Stephanie Kater

Social Alpha Champions Investing That Puts Impact First
Asian Venture Philanthropy Network, 9/1/2021
By Michael Etzel and Sudarshan Sampathkumar

It’s Time for Funders to Pay-What-It-Takes
India Development Review, 9/27/2021
By Donald Yeh, Shashank Rastogi, and Pritha Venkatachalam

How Strategic Clarity Helped One Nonprofit Deliver Its Message to Staff, Constituents, and Funders
Bridgespan.org, 9/28/2021
By Chris Lindquist and Meera Chary

Giving While Learning: How Regrantors Enable Every Funder to Advance Racial Equity…Starting Now
Grantmakers for Effective Organizations, 9/28/2021
By Michael McAfee, Laura Lanzerotti, and Marcus Walton

Lessons from Covid-19: How the Pandemic has Changed the Dynamics of Government-NGO Collaborations
Scroll.in online, 10/5/2021
By Pritha Venkatachalam, Niloufer Memon, and Umang Manchanda

The Importance of Inclusive Healthcare
The Indian Express online, 11/1/2021
By Pritha Venkatachalam and Sudeshna Mukherjee

Enabling Philanthropy to Achieve its Potential, Effect Social Change
Hindustan Times online, 11/16/2021
By Pritha Venkatachalam and Ingrid Srinath

Getting Better at Talking About Mental Health at Work
Bridgespan.org, 11/18/2021
By Carole Matthews

Equity, Proximity, and Trust: How Philanthropy Measures Up to its Aspirations
The Skoll Foundation, 11/30/2021
By Kathy Reich and Nidhi Sahni

What Makes Collectives Successful?
IDR online, 12/21/2021
By Pritha Venkatachalam, Riti Mohapatra, and Vansh Chaudhary